From: svodauscontent
To: [redacted]
Cc: svodauscontent
Subject: RE: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Monday, 9 February 2026 3:08:52 PM
Attachments: ACMA correspondence to Apple 2 February 2026.pdf
image001.png
image002.png
image003.png
image004.png

OFFICIAL

Good afternoon [redacted],

I tried to give you a call a little earlier today, but just wanted to reach out to make sure you had received the attached correspondence from 2 February.

Cheers,

[redacted]

OFFICIAL

From: svodauscontent <svodauscontent@acma.gov.au>
Sent: Monday, 2 February 2026 9:35 AM
To: [redacted]@apple.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>
Subject: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]

OFFICIAL

Dear [redacted]

Please see attached correspondence from the ACMA Authority Member Carolyn Lidgerwood regarding your obligations under Part 8C of the *Broadcasting Services Act 1992* (the Australian Content Requirement for Subscription Video on Demand services).

[redacted] s 47G [redacted] Providing this flexibility is somewhat complex so please do reach out if you have any questions or would like clarification.

Cheers,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority

[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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